

Privacy policy at YOURTEX

YOURTEX processes personal information in compliance with this privacy statement. For further information, questions or comments on our privacy policy, please contact us at info@yourtex.eu.

Purposes of the processing

YOURTEX collects and processes customers' personal data for customer and order management (customer administration, order/delivery follow-up, invoicing, solvency follow-up, profiling and the sending of marketing and personalized advertising).

Legal foundation for the processing

Personal data is processed based on Article 6.1.¹ of the General Data Protection Act:

(b) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract

(c) processing is necessary for compliance with a legal obligation to which the controller is subject

(d) processing is necessary in order to protect vital interest of the data subject or another natural person

(e) processing is necessary for the performance of a task carried out in the public interests or in the exercise of official authority vested in the controller

(f) processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child

Transfer to third parties

If required to achieve the set purposes, the customers' personal data will be shared with other companies (in the **YOURTEX** group) within the European Economic Area, which are linked directly or indirectly with **YOURTEX** or with any other partner of our company.

YOURTEX guarantees that these recipients will take the necessary technical and organizational measures for the protection of personal data.

¹ <http://www.privacy-regulation.eu/en/article-6-lawfulness-of-processing-GDPR.htm>



Retention period

Personal data processed for customer management will be stored for the time necessary to satisfy legal requirements (in terms of bookkeeping, among others).

Right to inspection, improvement, deletion, limitation, objection and transferability of personal data

The customer has at all times the right to inspect their personal data and can have it improved/improve it should it be incorrect or incomplete, have it removed, limit its processing an object to the processing of their personal data based on Article 6.1 (f), including profiling based on said provisions.

Furthermore, the customer is entitled to obtain a copy (in a structured, standard and mechanically readable form) of their personal data and to have said personal data forwarded to another company.

In order to exercise the aforementioned rights, the customer is requested to:

- Adjust the settings of their customer account; and/or
- Send an e-mail the following address: info@yourtex.eu

Direct marketing

The customer is entitled to object free of charge to the processing of any processing of their personal data aimed at direct marketing.

Complaint

The customer has the right to file a complaint with the Belgian Privacy Protection Commission (35 Rue de la Presse, 1000 Brussels - commission@privacycommission.be).

